

ORGANIZATION COMMITTEE

- PROJECT #1:** Education-understand the Concepts of the Main Street Approach to downtown revitalization and your responsibilities as organization committee members; learn and share with others in the community.
- PROJECT \$2:** Work with the design committee to develop an image and a brand used to promote Revitalize Geneva; work with the promotion committee to use itl (Envelopes, business cards, letterhead, brochures, t^shirts, etc.)
- PROJECT 43:** Design a brochure about Revitalize Geneva for general information purposes.
- PROJECT 44:** Develop new committee/new board member orientation packets that can be updated from year to year and given to new board members, committee members, and volunteers as they begin working with Main Street and develop a new committee/new board member orientation program to formally educate new board members about Main Street and the activities of Revitalize Geneva in a group setting,
- PROJECT 45:** Work with BOD on small fundraising events/receptions to raise money and/or build membership and volunteers for Revitalize Geneva
- PROJECT '16:** Education-provide opportunities for educating the citizens of Geneva about Main Street, historic preservation, and the revitalization process. Start a speakers bureau or have monthly/quarterly special topic speakers at town hall meetings to familiarize the community with Main Street, economic development, and historic preservation.
- PROJECT R7:** Establish a Main Street newsletter to distribute to downtown businesses and throughout the community to communicate information about the activities of Revitalize Geneva.
- PROJECT T8:** Recognize success-develop several means of recognizing and promoting community volunteers and businesses including an annual awards program.
- PROJECT :k9:** Establish a Main Street Volunteer Development/Management Program.